

LEE Ka Kei

New Media Student



+852 98285641



koralee07012@outlook.com



www.koralee.editorx.io

Profile

A creative media student passionate in new technology and art. Keen to meet challenges and self-motivated to learn new skills. An effective learner as evidenced by outstanding academic performance. Possesses excellent interpersonal skills and creativity with experience in organising activities and promotion work in student society.

Education

2019-23 **City University of Hong Kong**
Bachelor of Arts and Science in New Media
- Achieved GPA 3.73 /4.3

Course Highlight

- Augmented Reality (AR) - Arduino
- Java Processing - UX/UI Design
- 2D Animation

Projects

2021 **Augmented Reality Game: Penguin Pal**
- Designed an AR game using NyARToolkit in Processing to promote public awareness of environmental protection and penguin conservation
2021 **Arduino Project: Acoustic Light Robot**
- Analysed users' music listening habit and used Arduino to create a robot which generates light effects according to the music patterns. Enhanced user experience of listening to music on a visual level
2021 **2D Animation: Winter Woods**
- Used Adobe Creative Suite to make a 2D Animation clip for promoting a comic book
2019 **UX/UI Design: Puzzco**
- Designed the user interface of an app called Puzzco, which allows creators from different disciplines to develop artwork together by posting related works. It aims to engage creators and foster creativity.

Work Experience

2019-Present **Holly Musical Centre**, Piano Teacher
- Communicate with students from the age of 3 to 20 for more effective teaching
- Cooperate with parents to fulfil the needs of children with different learning abilities

Extra-Curricular Activities

2020-2021 **The 26th Comic, Animation, and Doujinshi Society of City University of Hong Kong Students Union**, Promotion Secretary
- Organised a public event with an online creation submission platform called Flying Milk Tea to promote Japanese pop culture
- Managed social media platforms to increase exposure
- Designed promotional materials such as posters, leaflets and T-shirt for events

Awards

2019-2020 **City University of Hong Kong**,
Dean's List
2019 **Grantham Visual Arts Award**, Awardee in
Senior Group
2019 **Xu Beihong Cup International Arts
Competition for Youth & Children**, First Class Award

Skills

- Java and JavaScript
- Adobe Creative Suite: Photoshop, Illustrator, Premiere Pro, After Effects, Indesign, XD
- Microsoft Office Suite
- Clip Studio and Procreate
- Cantonese (Native)
- English (Fluent, IELTS 7.5 /9 in 2021)
- Mandarin (Fluent)
- Japanese (Intermediate)
- German (Elementary)